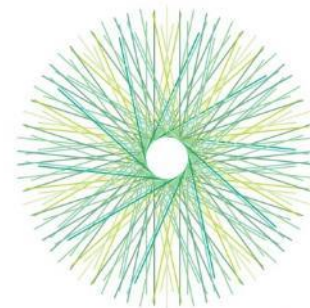


The European Innovation Partnership “Agricultural Productivity and Sustainability” and roles for agricultural advisers

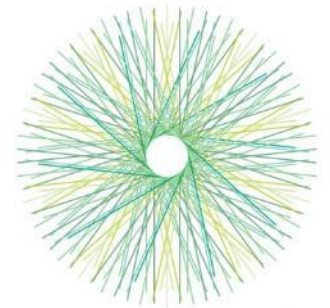


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Conference of the Slovenian Agricultural
Advisory Service
Willemine Brinkman, EIP-AGRI Service Point
Ljubljana, 18 November 2015

EIP-AGRI in a nutshell



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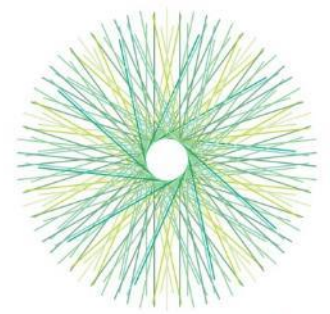
Aim: To foster a competitive and sustainable agriculture and forestry sector that "achieves more from less"

Approach: Closing the innovation gap between research and practice by:

- using the interactive innovation model
- linking actors via the EIP Network



EIP-AGRI - Interactive Innovation Model



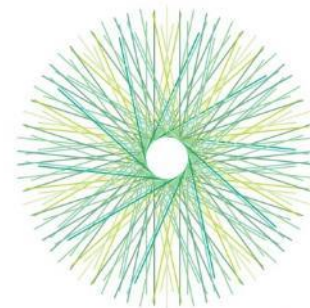
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Beyond speeding up transfer:

- Partnerships: bottom-up approaches in Operational Groups
- Shape existing knowledge into solutions
- Co-ownership: solutions put into practice very quickly
- Help to target the research agenda



Means to implement the EIP-AGRI



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Horizon 2020 (EU Research Policy)

- Multi-actor research projects involving the agricultural community
- Thematic networks, unlocking and exchanging knowledge across the EU

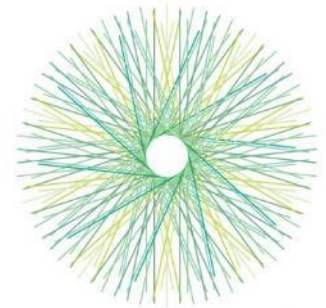


Rural Development Programmes

- Operational Groups
- Project funding
- Innovation support services



Rural Development Programmes



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OPERATIONAL GROUP

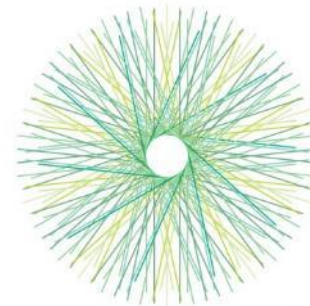
OPERATIONAL GROUP

OPERATIONAL GROUP

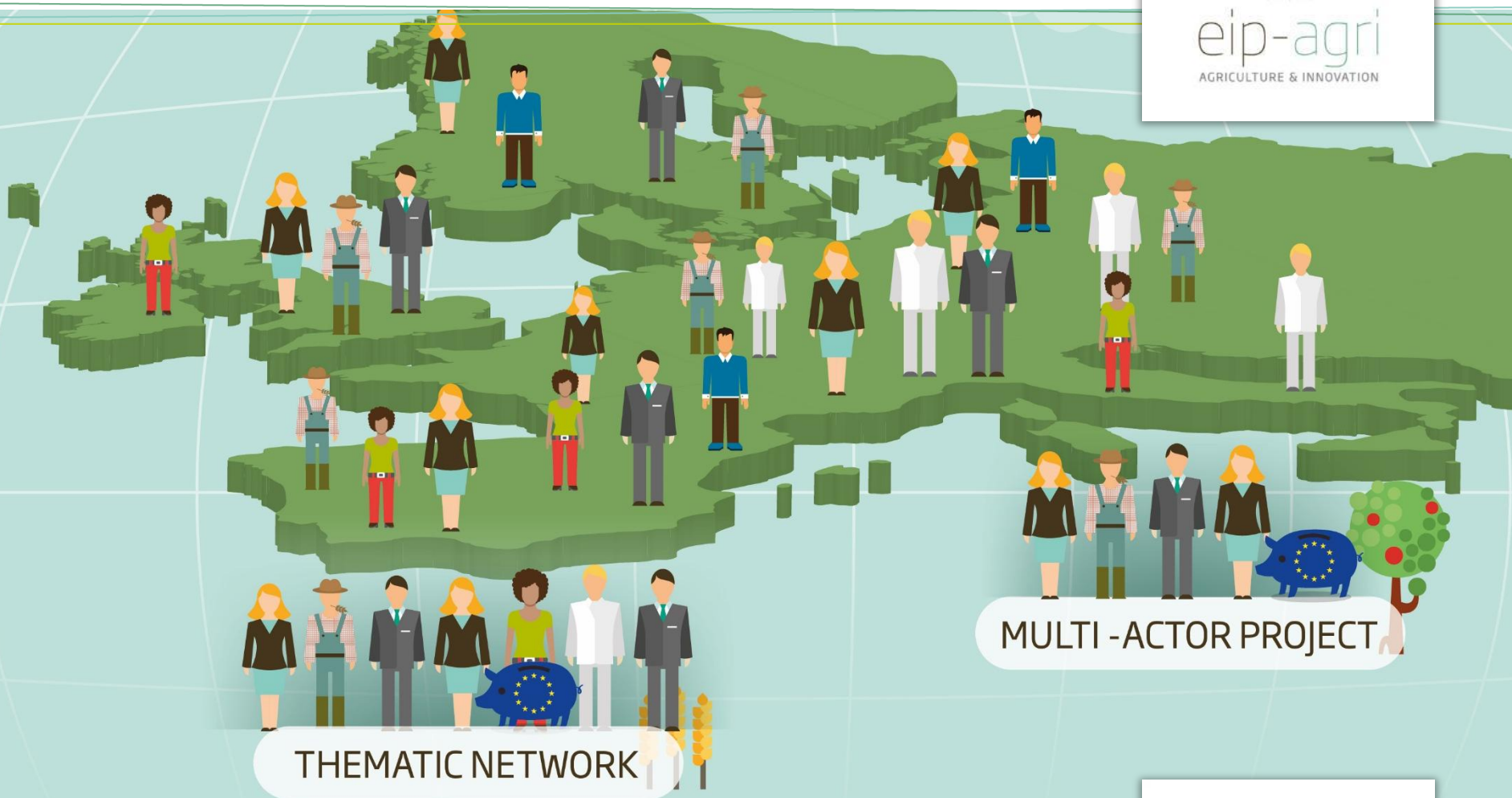
OPERATIONAL GROUP



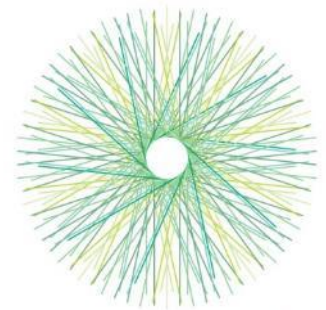
Horizon 2020 Societal Challenge 2



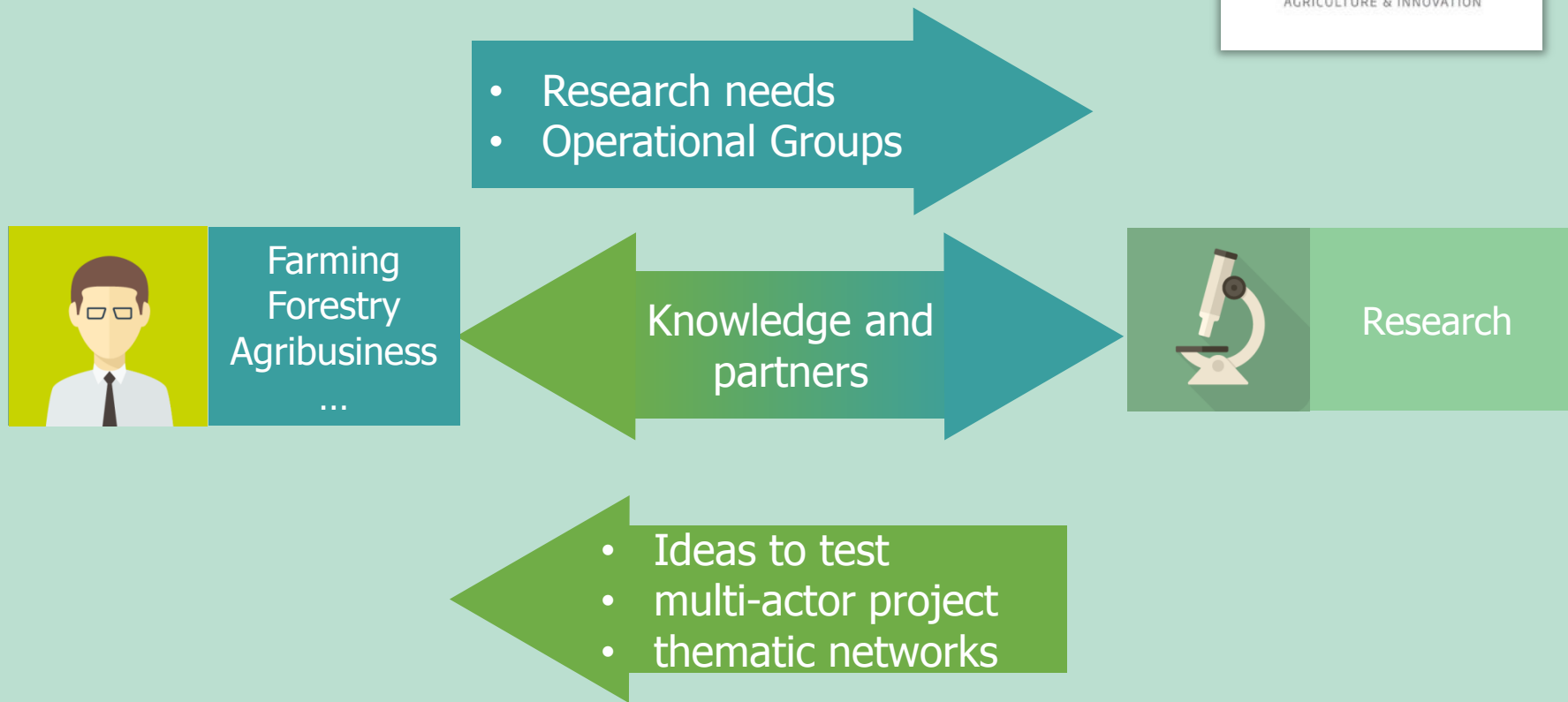
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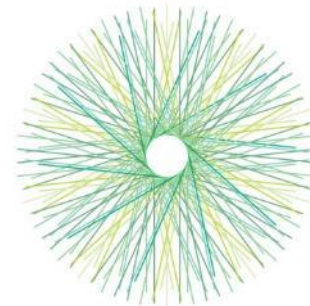
Bridging agriculture and research



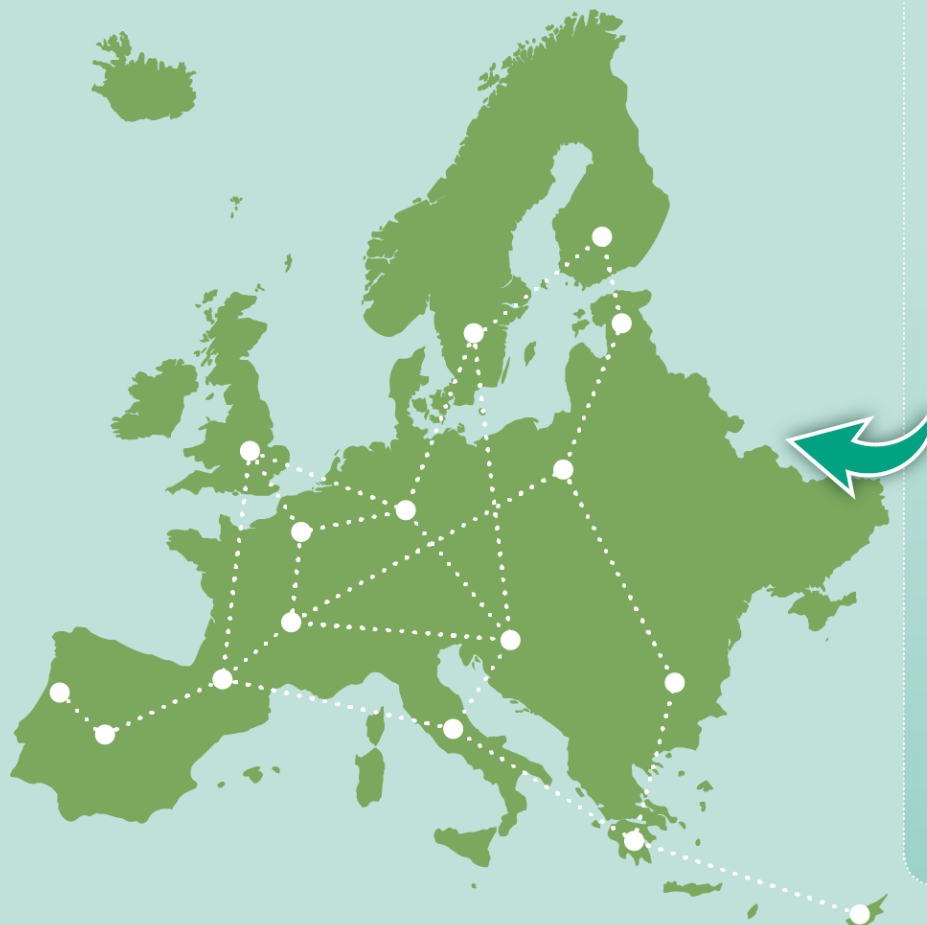
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EIP-AGRI Network: connecting people & sharing knowledge to tackle challenges



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HELPDESK

FOCUS GROUPS

WORKSHOPS & SEMINARS

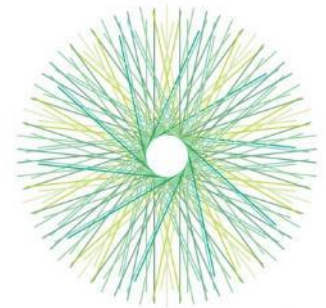
Connecting farmers, researchers, advisors,
businesses, environmental groups,
consumer interests groups or other NGOs

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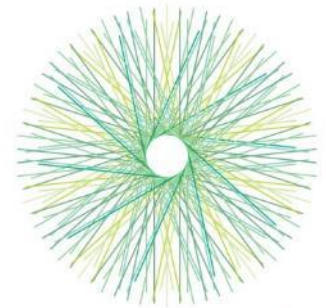
Setting up an Operational Group



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Getting an Operational Group started



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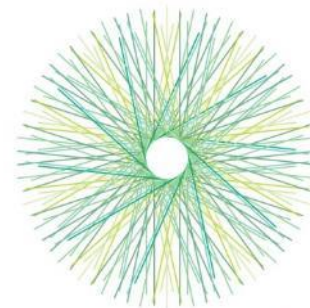
1 IDENTIFY YOUR
IDEA OR PROBLEM

2 DESIGN THE PROCES
TO TEST THE IDEA
OR SOLVE THE PROBLEM

3 FIND THE RIGHT
PARTNERS TO
MAKE IT WORK



Getting an Operational Group started



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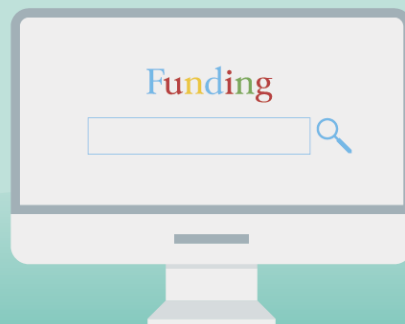
4

BUILD A ROAD MAP
WITH GOALS, TIMING
BUDGET ETC.



5

FIND FUNDING & SEND
IN THE APPLICATION



INNOVATION
SUPPORT
SERVICES,
AT YOUR
SERVICE!

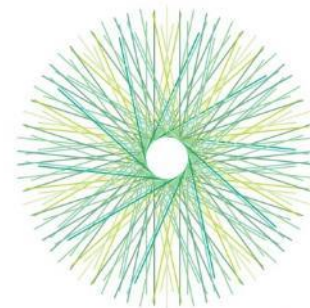


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Before you start...



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EIP-AGRI:n INNOVAATIORYHMÄT
Ideaista innovaatioiksi



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Participatory approaches
for agricultural innovation

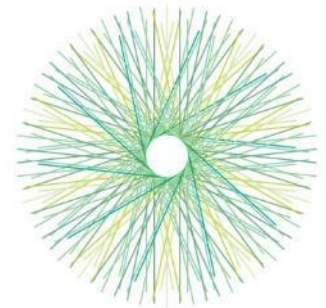


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Innovation support services



Spread
the results

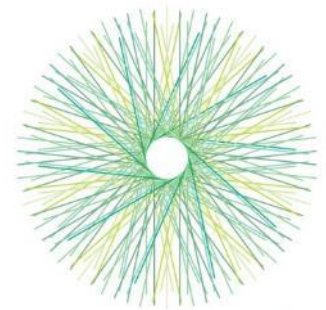


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KEEP
CALM
AND
WORK
TOGETHER

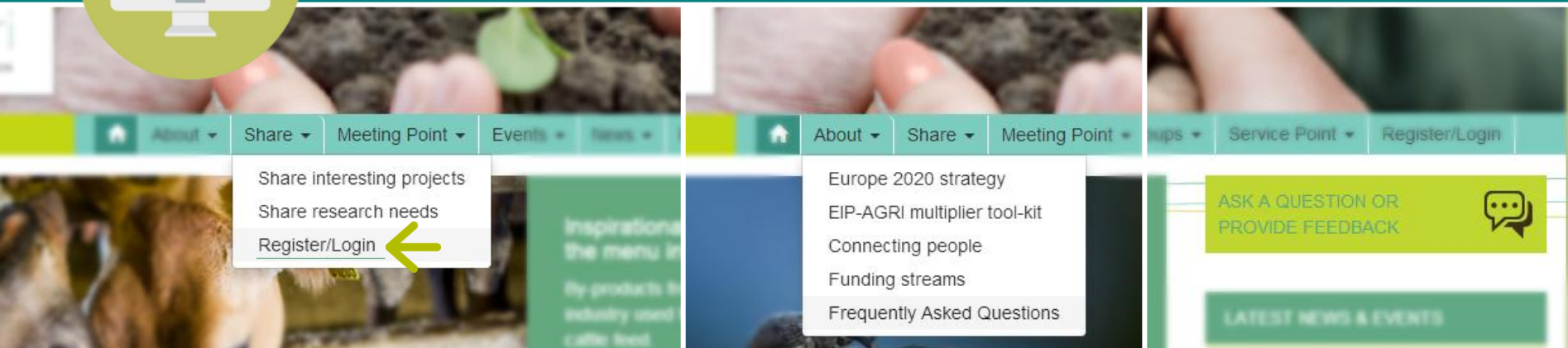
Get involved



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Register on the website and advertise your project results



**Frequently asked
questions**



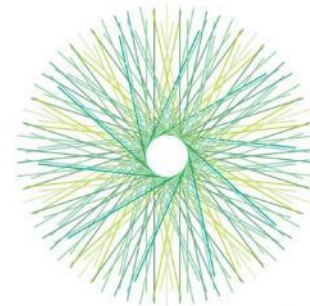
**Ask a question or
provide feedback**

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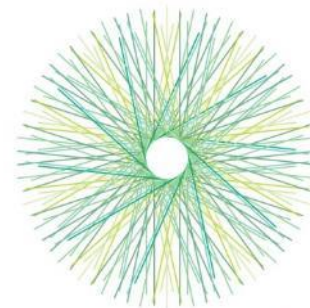
The goal



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www.eip-agri.eu the one-stop-shop for agricultural innovation



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SHARE WITH US



SEARCH AND FIND



FOCUS ON



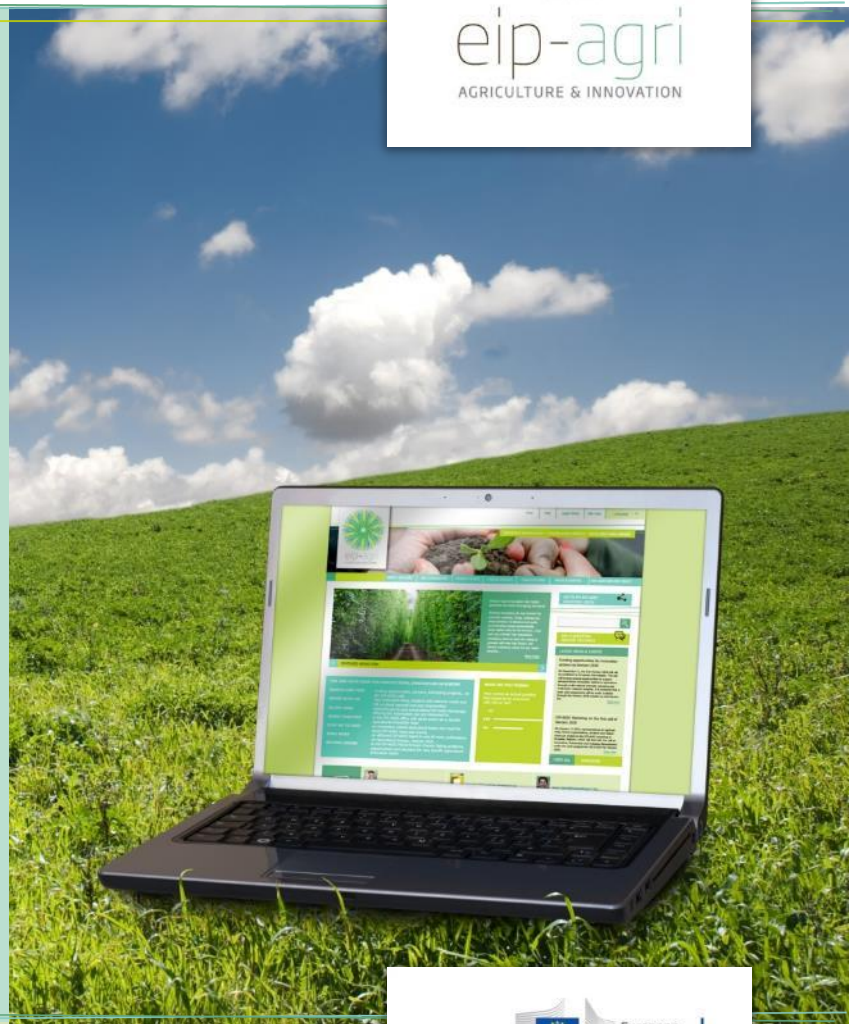
DEEPEN YOUR KNOWLEDGE



STAY UP TO DATE



MY EIP-AGRI

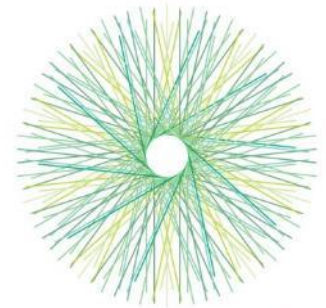


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The EIP-AGRI website is your tool – Please help improve it!



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**WORK IN
PROGRESS**

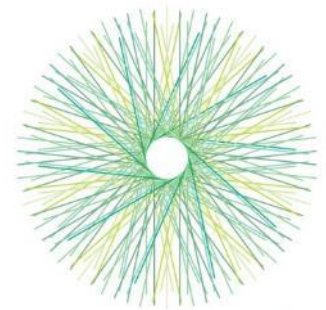


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Website – Interactive functions



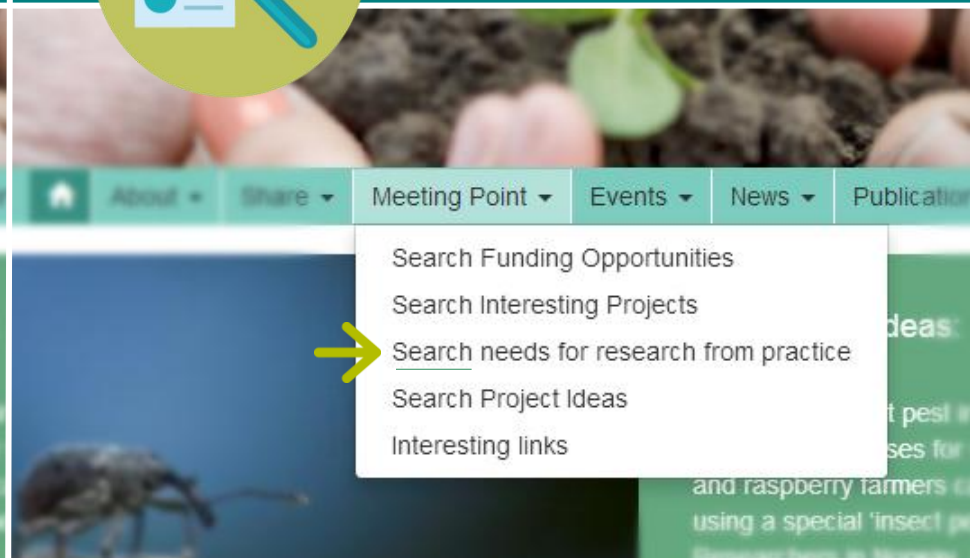
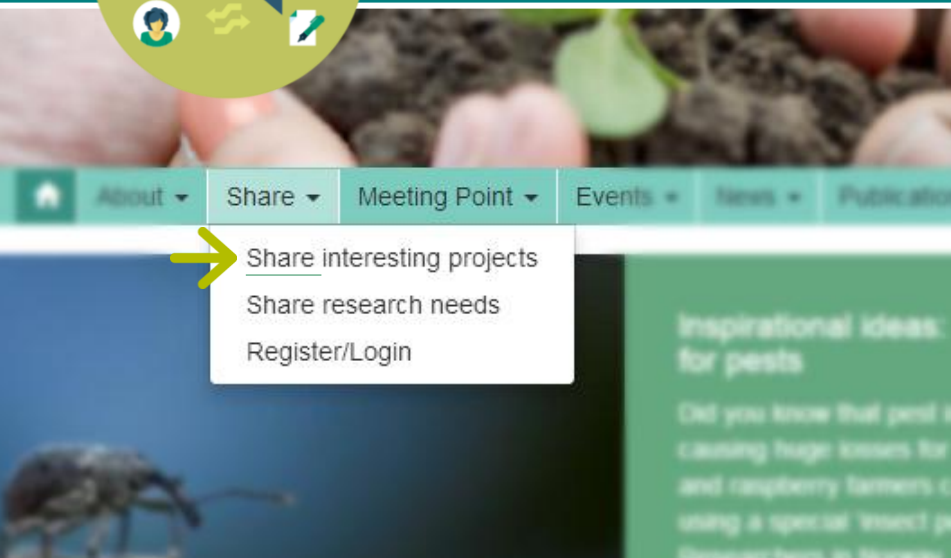
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Share



Search

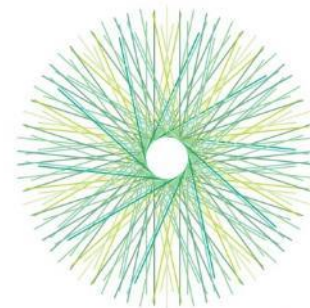


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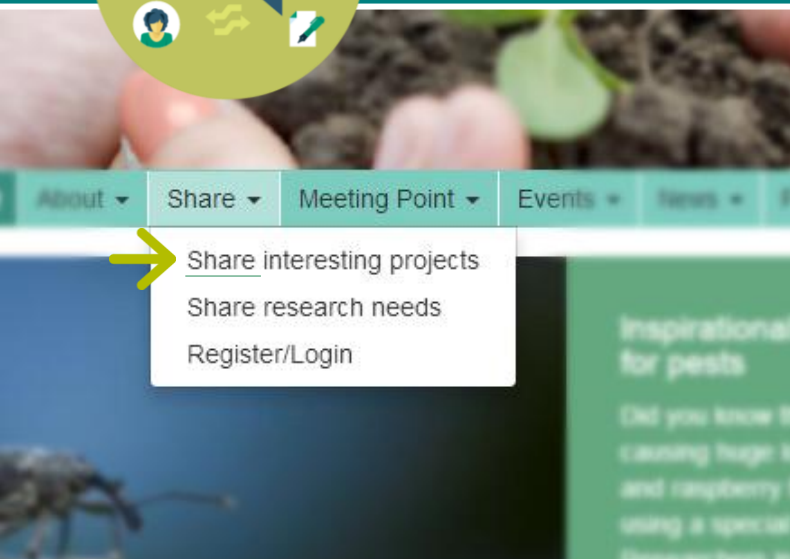
Share



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Why share?



How will sharing benefit you?

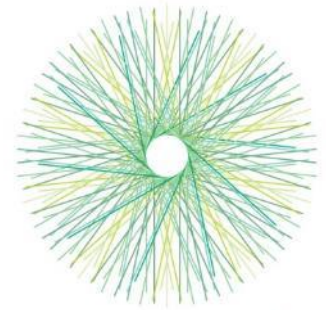
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Benefits

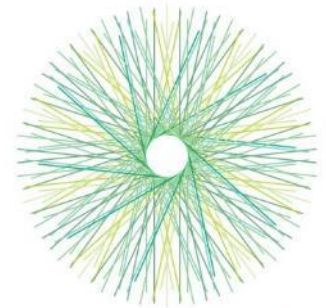
- How can Advisers benefit?
 - Innovative ideas
 - Inspiring examples
 - Access to information on projects
 - A wide selection of tools
 - Share research needs
 - Ideas for Operational groups
- How can advisers working in cross-border initiatives benefit?
 - Find people working on the same topic – potential partners
 - Find Operational Groups



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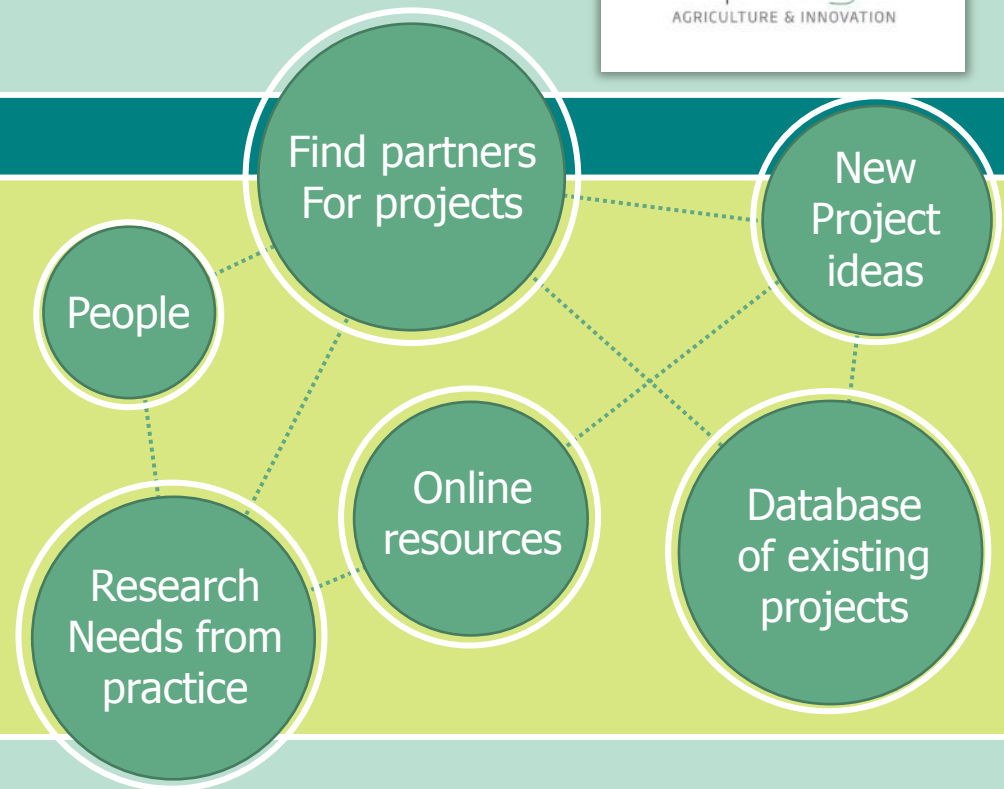
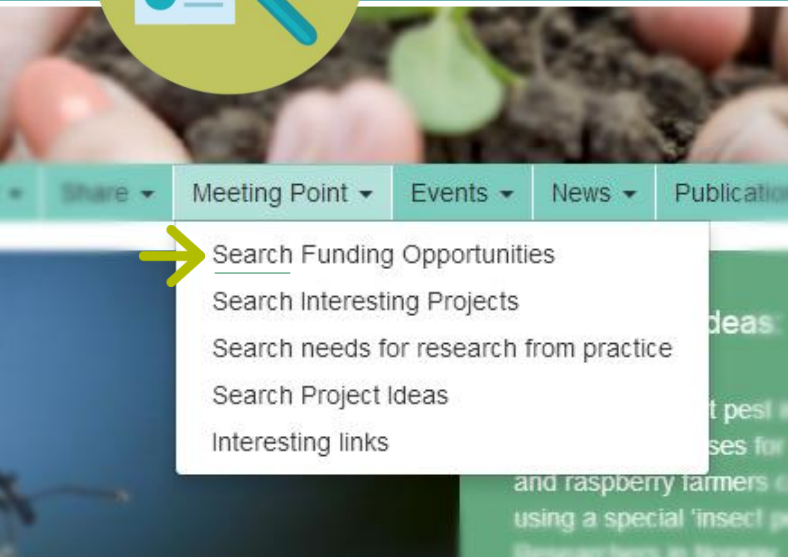
Search



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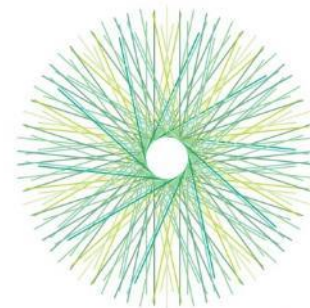


Why search?



How will searching benefit you?

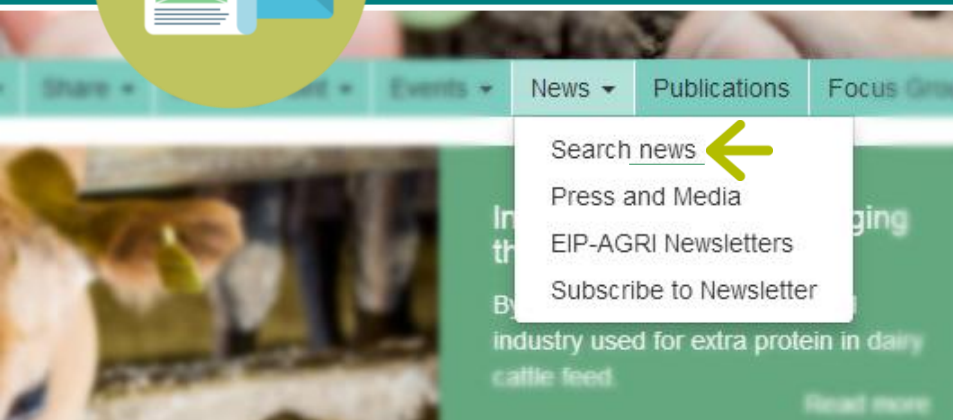
Information online



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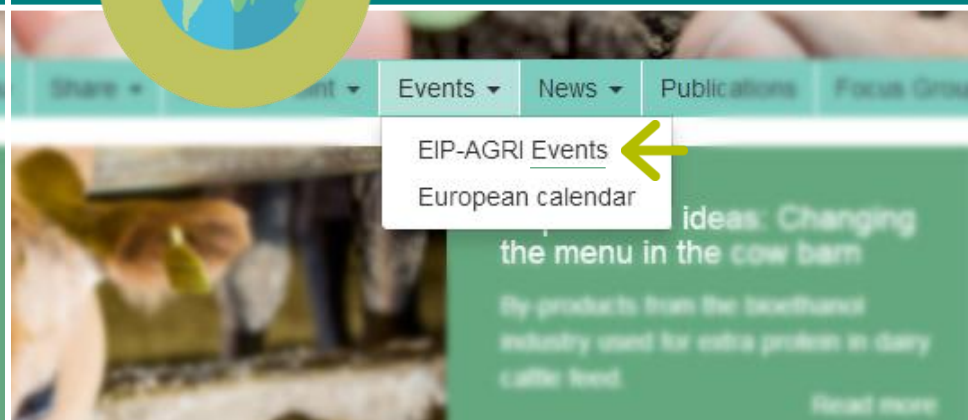
News



Subscribe to our monthly newsletter
Read past newsletters
Search press articles and press releases



Events



Information on workshops, Focus Groups and other events organised by DG AGRI
European calendar – upcoming events related to the EIP network

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The participants in the PLATFORM project are ERA-NETS, European Research Area Networks, and Joint Programming Initiatives, or JPIs. In both ERA-NETS and JPIs, EU Member States coordinate, and sometimes pool National Research Funding, to allow researchers across Europe to work together on solving problems and creating knowledge for an innovative and competitive EU economy.

The PLATFORM project invited the EIP-AGRI service point to co-organise one of the workshop sessions, to explore potential synergies and collaboration between the ERANETS, JIFs and the EIP-AGRI. The participants were very interested in the EIP-AGRI, and explored how they could integrate the interactive innovation model advocated by the



The EU-funded FP7 project PLATFORM brings together the ERA-NETs and JTs in the area of the knowledge based bio-economy

The EU-funded FP7 project PLATFORM brings together the ERANETS and JPIs in the area of the knowledge based bio-economy with the aim to enhance exchange and cooperation between ERA actors and to strengthen the impact of ERANETS in the European bio-economy. The work of PLATFORM includes mutual learning and networking, outreach and interlinkage, and establishing a forum for overarching strategic discussion. An annual workshop and other project meetings are key facilitating events towards these aims and include brainstorm and discussion sessions towards a common vision and roadmap.



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Marie Skłodowska-Curie actions – grants for the mobility of research staff

The Marie Skłodowska-Curie actions (MSCA) which are part of Horizon 2020, support the career development and training of research staff with a focus on skills linked to innovation. MSCA provide grants for all researchers, from PhD candidates to highly experienced researchers, for transnational, interdisciplinary and interdisciplinary mobility. [Read more](#)

Horizon 2020: Find out funding possibilities for innovation in agriculture and forestry

Horizon 2020: Find out funding possibilities for innovation in agriculture and forestry

The updated EIP-AGRI factsheet on Horizon 2020 presents the 2015 programme with a particular focus on the current call and the topics which are the most interesting for innovation in agriculture and forestry. [Download the fact sheet here](#)

A smart way to irrigate crops – and save water:

EU-funded researchers have developed a smart irrigation system that calculates the exact amount of water crops need each day. The technology allows farmers to save time, effort and water and achieve the best yield possible – drop by drop. [Read more](#)

Find more success stories on [Horizon 2020 website](#).

Find more success stories on Horizon.2020.eu

Looking for partners to start a project with Horizon 2020 funding?

The new ESP-AGRI website has a "Meeting Point" where you can search for interesting projects, people, and project ideas and research needs which have been uploaded by registered users. This is a good starting point to find project partners for Horizon 2020 or inspiration for initiatives. You can also register and submit your innovative ideas, ongoing projects and needs for research from practice.

and low-income" has more than 700 members and could also help you search for the right partner for your project.



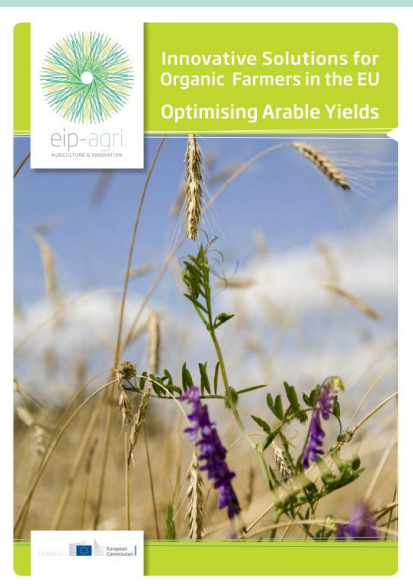
FUNDING OPPORTUNITIES



Are you looking for funding to test your innovative ideas?

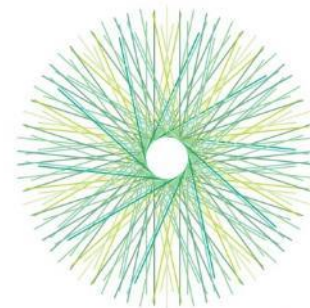
In addition to the Horizon 2020 calls and the Rural Development Funding, there are also several other opportunities. A new [EIP-AGRI fact sheet](#) takes a closer look at some of these funding opportunities:

- European Regional Development Fund (ERDF)
- Cooperating between regions through INTERREG
- European Social Fund (ESF)
- EURISTARS
- CYGNE
- Erasmus for Young Entrepreneurs (EYE) - Erasmus+
- European Investment Fund



EIP-AGRI website

What else?



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- Multipliers tool-kit
- Discussion forum
- Interface to be translated
- Multimedia
- More powerful search functions

**Register on the website and
start searching the network
today.**

www.eip-agri.eu

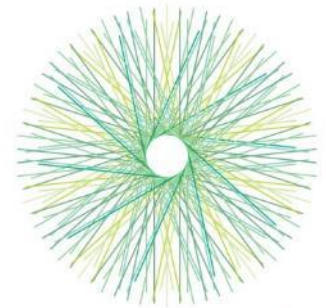


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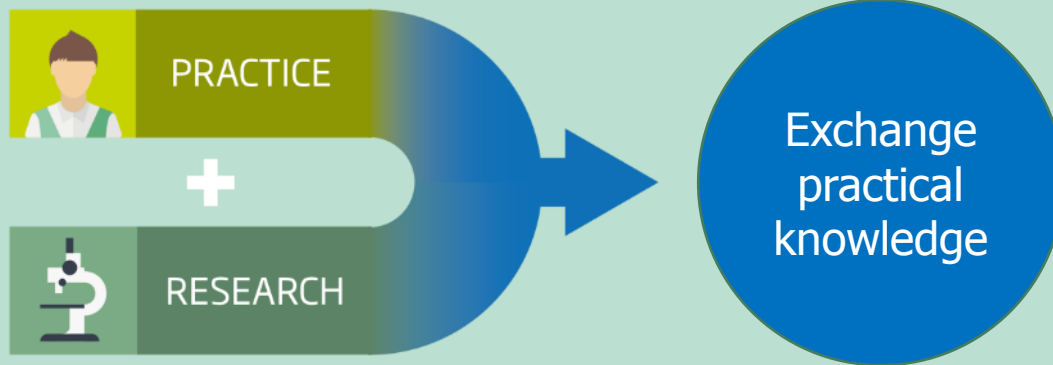


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EIP-AGRI Focus Groups, tackling agricultural challenges



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Priorities for
innovative
actions

Ideas for
Operational
Groups

Research
needs from
practice

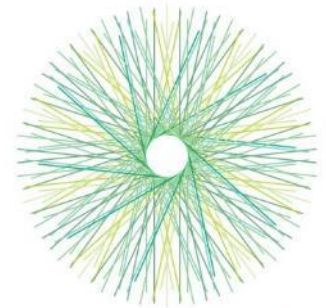
Propose
projects to
test
solutions

funded by



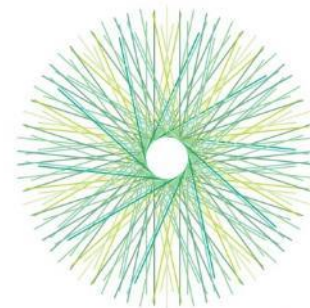
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EIP-AGRI Focus Groups, tackling agricultural challenges



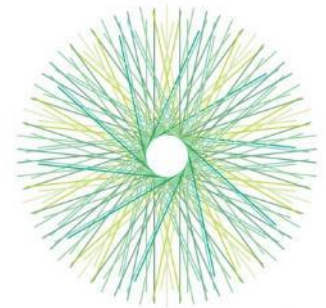
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What roles for Advisers in the EIP-AGRI?



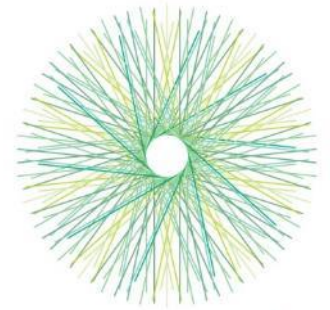
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- Bridge between research and practice – translating farming problems into research needs and translating research results into practical solutions
- Multipliers
- Innovation support service
- Active participants in operational groups
- Experts in EIP-AGRI Focus groups

Multiplier tool-kit

- Ready-to-use articles
- Images, infographics
- Dedicated EIP-AGRI logo
- Comprehensive information
- Stay up-to-date

<https://ec.europa.eu/eip/agriculture/en/content/eip-agri-multipliers>



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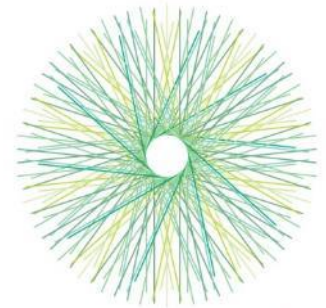
Thank you for your attention!

servicepoint@eip-agri.eu

+32 2 543 73 48

EIP-AGRI Service Point
Avenue de la Toison d'Or 72
1060 Brussel
Belgium

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Register today!



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